

## Brand

To refine how people see their accountant and be the ideal accounting firm for small business owners in Canada

- Problem Solvers
- Candid and proactive
- Unconventional and innovative
- Solution oriented
- Embrace technology

## Company facts

- Online accounting firm since 2015
- **64%** Average yearly revenue growth since 2019
- **\$2.0M** in Annual Recurring Revenue in 2022
- Corporate **Team Retreats**
  - Victoria BC (2022)
  - Cap Breton, NS (2023)

## Clients



**44%**  
Monthly  
Accounting



**56%**  
Tax



## Staff



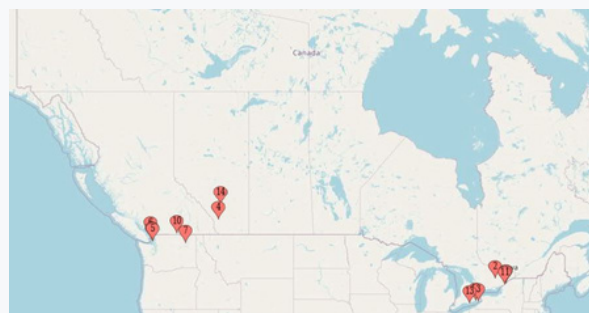
**47%**  
Women



**53%**  
Male



**100%** Work from Home



**64%**  
Yearly Average  
Growth since  
2019

**\$2.0M**  
Annual Revenues

**15**  
Team Members



## BIOS



**Eric Saumure, CPA, CA - Principal** - Eric spent his entire career as an accounting and business advisor. He spent his first few years with KPMG as a Senior Consultant. He later advised and managed the accounting function of a large real estate developer in private industry. Eric then quickly returned to public accounting in 2017 with Zenbooks to advise C-suite executives and business owners on all areas of business finance, including succession planning, restructuring, building processes and managing remote teams.

Eric is also a graduate of the Telfer School of Management, and completed his Honours Bachelors of Commerce, with specialization in Accounting. He is a Chartered Accountant (CA) and Chartered Professional Accountant (CPA).

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**Colin Robinson - Principal** - Colin launched his accounting career in private practice with Ernst and Young(E&Y), then began exploring innovative ways of reshaping the accounting industry with Zenbooks. Colin has implemented cloud based software for over 100 business owners, from your local coffee shop, to large national engineering firm. Colin supports our Director of Accounting in complex implementations and trains all our team on the latest software advancements in the industry. Colin's innovative vision has led Zenbooks to be one of North America's top cloud accountants.

Colin is also a graduate of the George Brown College, and completed his Bachelor's Degree in Accounting.

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Corporate Taxes



Personal Taxes



Tax Planning



Monthly Financials



Virtual Controller



Virtual CFO

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